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New rentals with Manhattan views open in Jersey City

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Co-developers Building & Land Technology (BLT) and Metrovest have unveiled a new luxury rental building at The Beacon in Jersey City that features modern residences, private amenities, impressive views - and a 100-percent, smoke-free and pet-free environment.

The fourth rental building to open at The Beacon in the past two years, The Tower offers 128 luxury studios, one- and two-bedroom residences housed in an 18-story building that blends modern flare with a greener, healthier way of living. Immediate occupancy is available.

"We're committed to delivering a modern, urban lifestyle experience at The Beacon with a collection of uniquely designed residences and extensive indoor and outdoor amenities that cater to every need and indulgence," said Courtney Phillips of BLT. "The decision to introduce The Tower with a 100-percent smoke-free and pet-free setting advances that initiative as it allows for a wider range of options within The Beacon."

Private amenities within The Tower will further enhance residents' daily lives. These include a landscaped Zen Garden with comfortable seating and mood lighting, a 24/7 Cybex Club and Yoga Room with Wi-Fi and locker rooms, the Liberty Lounge, a multi-purpose room with flat-screen TVs, gaming tables and video systems; and an 18th-floor sun deck offering impressive views of the Manhattan skyline and Statue of Liberty.

Like the Mercury, Orpheum and Paramount buildings at The Beacon, The Tower's exterior has been restored to recapture the dramatic architectural details and historic grandeur of its Art Deco-era origin. Blending with The Tower's historic spaces is a collection of brand new, modern residences with monthly rents starting at \$1,750 a month. The apartments feature high ceiling heights, oak plank flooring, and Gourmet Chef's Kitchens with granite countertops and GE Energy Star stainless-steel appliances and garbage disposals. Elegant baths are adorned with cultured marble vanity tops, tile floors and glass shower doors. Each residence also offers central heating and air conditioning, individual washers and dryers, and smart card key access, while panoramic views of the Manhattan skyline, Liberty State Park and Upper Bay are available from many residences.

While The Tower will offer the first pet-free environment within The Beacon, the

community remains openly pet-friendly with two expansive dog runs providing considerable outdoor space for canines. The dog runs are part of a larger urban oasis at the Beacon that also includes the 45,000-square-foot Overlook Park, which offers panoramic Manhattan skyline views, and an additional 2-acre park with children's playground and organic garden spaces. The substantial offering of open space makes the Beacon one of the greenest urban residential communities in the region.

BLT's commitment to service is further demonstrated through a suite of exclusive benefits to Beacon residents, including courtesy shuttle transportation to the Grove Street and Exchange Place PATH/Ferry Stations, valet and self-garage on-site parking, 24-hour on-site maintenance and Smart Key Apartment access. The ActiveBuilding resident portal allows residents to pay their rent online, chat with neighbors, join activities and place service requests.

Beacon residents also enjoy proximity to Jersey City's vibrant downtown district that is celebrated for its comprehensive public transportation system, including numerous NY Waterway Ferry terminals and PATH stations offering convenient service into Manhattan, as well as NJ Transit Light Rail and accessibility to the Holland and Lincoln tunnels and the New Jersey Turnpike. The area is also known for its active artist's community, growing music scene, and expanding shopping, dining and nightlife venues.

For more information on The Beacon and schedule a private tour of The Tower, call 877-640-4945, or visit The Beacon's website at www.thebeaconjc.com. The community's Leasing Center is located at 20 Beacon Way, Jersey City.