Poll: Why aren't more people visiting Revel in Atlantic City?

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Atlantic City's ultra-posh Revel hotel & casino **is headed for bankruptcy**. Less than a year after it opened, Revel is near the bottom of casino revenue in Atlantic City. The hotel has not yet caught on, despite the promise of opulent rooms, high-end nightclubs and restaurants and A-list entertainment.

Why aren't more people going to Revel? (Poll Closed)

It's too expensive. No way I can afford to go there. 37.65% (800 votes)

Atlantic City is what's wrong with Revel. I don't like going to AC. 22.82% (485 votes)

There are no comps at the casino. No way I'll gamble there. 22.02% (468 votes)

I love Revel. I visited and was pretty impressed. 9.79% (208 votes)

Revel's no-smoking policy is a big problem for me. 7.72% (164 votes)

Total Votes: 2,125

What do you think is the problem with Revel? Cast your vote in the poll above, and then post your ideas to improve Revel in the comments below.

All comments and poll data can be found at: http://www.nj.com/news/index.ssf/2013/02/poll_whats_wrong_with_revel.html