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A Casino for Gamblers Who Don't Smoke

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In efforts to rejuvenate Atlantic City, casinos and resorts have leaned on celebrity chef-run restaurants, sprawling spas and mega-nightclubs. The latest opening adds a new dimension: a smoke-free environment. Casinos are exempt from New Jersey's nonsmoking law, but when the 1,800-room Revel opens in stages starting April 2, it will be Atlantic City's only nonsmoking casino resort, intended to appeal to the 81 percent of American adults who do not smoke.

The 47-story boardwalk newcomer will house a 150,000-square-foot casino plus three pools, a rooftop garden, a burlesque stage, a 31,000-square-foot spa and restaurants run by the chefs Marc Forgione, Jose Garces and Michel Richard.

Smoking is prohibited in most outdoor spaces on the property with one exception: a small outdoor area strategically located behind the 45,000-square-foot nightclub.

"You have to go through the club to reach it," said Kevin DeSanctis, Revel's chief executive. "We didn't want people walking through a lot of smokers to get in the door."

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