



October 2000 – September 2001 Program and Organizational Activities and Accomplishments

From the Director

There are now several hundred people in New Jersey with significant, professional involvement in tobacco control. Training, funding, and other support for local activists are available, too. Having these new folks and new resources is our dream come true! I'm delighted to describe in this newsletter some of the actions we've joined into with our new colleagues. I urge New Jersey GASP members to join their county Communities Against Tobacco (CAT) coalition.

I'm proud to report New Jersey GASP's activities.

Our expanded and improved website, online since early summer, took a year and a half of work from staff, volunteers, and contractors. Now it's getting rave reviews from citizens, colleagues, and reporters and researchers who cover tobacco control. Other top accomplishments: we've doubled our list of smokefree restaurants this year and helped pass ordinances at the rate of one every other week. Here's a quantified measure

of our activities: We gave 40 presentations, mailed 23,000 pieces of mail in grouped mailings, made approximately 50 media contacts, and produced more than 16 publications, printing 58,000 copies. They're logged in the Tally section of this newsletter.

This new era in tobacco control in New Jersey and New Jersey GASP's active partnership grew from years of work on our part. A nice illustration of that is the "Looking Back" section of the Princeton Packet, which reported what we were doing in Princeton 25 years ago (below). Princeton passed the smokefree ordinance for public meetings by a one-vote margin and a council member said, "I wasn't going to vote for this ordinance but I changed my mind when I heard the presentation from New Jersey GASP."

Regina Carlson, Executive Director

Legislation, regulation, and litigation

Local

Twenty-two new ordinances were passed this year – an ordinance every other week! Half the new ordinances were outdoor laws, making playgrounds, pools, beaches, and sports stadiums smokefree. Two of the municipalities that passed those ordinances, Irvington and West Orange, have a combined population of more than 100,000. Another, Belmar, is a popular and well-known beach town. Eight new ordinances were sales controls, seven of them strong laws banning self-service racks. The other three were ordinances banning use or possession of tobacco by minors, an approach that we don't recommend.

LOOKING BACK

...25 years

Non-smokers seek backing

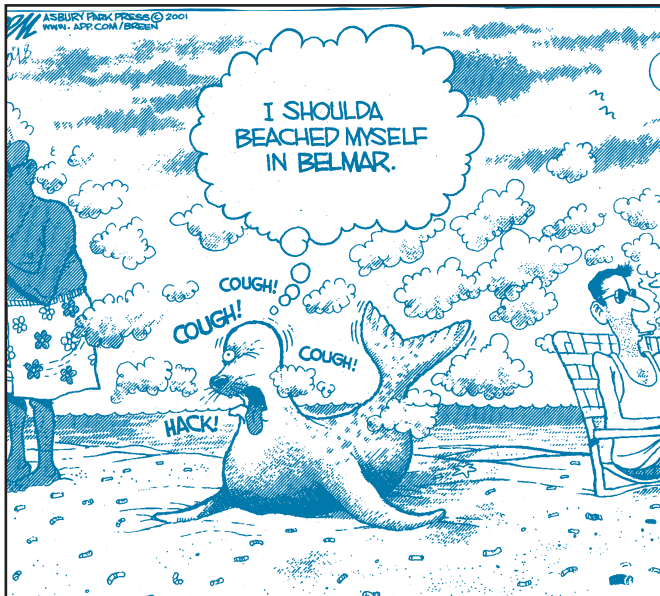
A group of non-smokers is preparing to attend the Princeton Borough Council's agenda and regular meetings next Monday and Tuesday asking council to recognize the rights of those who don't smoke. The group's first effort will be to get the council to pass two ordinances, one banning smoking from borough hall—providing the groups' poll of employees meets with no opposition—and one to prohibit smoking at public meetings.

Anne O'Neill, who plans to attend, said the group recently formed and is working with Delaware Raritan Lung Association and GASP (Group Against Smoking Pollution), a state-wide organization.

—The Princeton Packet,
Sept. 8, 1976

New Jersey GASP helped with many of the new ordinances. We gave dozens of presentations, sent thousands of pieces of mail, provided hundreds of individual consultations, did many media interviews and appearances, helped draft ordinances, networked local activists, alerted New Jersey GASP members and colleagues, and produced informative publications. Our new position paper on the reasons for outdoor laws and policies is "Will the sky fall down if it's not held up by tobacco smoke?" and it's available on our website www.njgasp.org. Colleagues and decision makers especially appreciate that New Jersey GASP is providing an attorney, Karen Blumenfeld, to help them. (The presentations, media contacts, publications, and mailings are listed in the Tally section of this newsletter.)

Belmar made its beaches and boardwalk smokefree except in designated areas, just before the beach season began this year. This is the first ocean beach municipality in New Jersey to limit tobacco use and the passage drew lots of media attention. The impetus for the ordinance was the problem of cigarette litter, but many citizens and advocates supported the ordinance because it would improve health, protect the environment and marine life, and make the beach more pleasant. New Jersey GASP supplied information for local colleagues, did media advocacy, and testified in favor of the ordinance. After enactment, we did two hour-long, live TV talk shows about the ordinance; "It's Your Call", broadcast from Philadelphia, is watched by people in five states. Our opponent was a smokers' rights advocate; she said that ETS isn't proven to be harmful and smoking isn't addictive – it's like arguing with someone from the Flat Earth Society



The middle schoolers in Children Opposed to Smoking Tobacco (COST), Runnemede, went before their town council, for the third time, to urge smokefree air legislation and better tobacco sales controls. New Jersey GASP helped them plan their strategy, provided contacts, and joined them in the February 6 presentation. The Council created a committee to address the children's concerns. COST's faculty advisor, New Jersey GASPer of the Year Linda Hurd, wrote us afterwards, "I don't know what we would do without you! How can anyone not take your side after hearing you?"



David Wesolowski, front right, eagerly anticipating the COST kids presentation to Runnemede Council.

New Jersey GASP is fighting for local smokefree indoor air ordinances. Following the judge's decision (at the end of summer 2000) that Princeton's comprehensive workplaces and public places law is preempted by state law, New Jersey GASP created new resources to help municipalities. We published a position paper that marshaled the supporting information for a different interpretation (to encourage ordinances in other counties), published the arguments against state preemption of local ordinances, and created "After Princeton, what can municipalities do about tobacco?" to guide local governments through the legal minefield and encourage them to take action. We did media interviews on the topic, and did trainings around the state on the topic, including at a legislative breakfast sponsored by the Burlington County Board of Chosen Freeholders. Now New Jersey GASP is working with other municipalities that are considering ordinances and working with colleagues for state legislation to clearly repudiate preemption.

New Jersey GASP staffers have been up to Sussex County at least a half dozen times this year, training tobacco-control coalition members, including youth activists, and making presentations to government bodies in Frankford Township and Hampton Township – both are considering smokefree air ordinances. We've also helped legislation drafters with research, critiqued language of proposed ordinances, helped network local activists, and done media in support of local activities. The Sussex activists are one of the best groups in the state and the youth are particularly active. Pam Fricke, the Coordinator of the Sussex County Communities Against Tobacco coalition wrote to New Jersey GASP, "I cannot think of a coalition activity that doesn't start with the words, 'Well, call New Jersey GASP and get their input.'"



Sussex County REBEL youth and CAT coalition members after a presentation to a local board of health. Left rear, Frank Grisi, New Jersey Health Officers Association; center, Regina Carlson, New Jersey GASP; right front, Pam Fricke, CAT coordinator.

New Jersey GASP has launched a new program to reach out to county freeholders. Larry Downs, director of New Jersey Breathes, our statewide coalition, suggested this, pointing out that state and local legislators have been the focus of activities but freeholders have been neglected. We've investigated the roles and activities of freeholders, created sample proclamations, plus a script for presentations to them, and a pre-test and post-test to evaluate the effect of our presentations. We'll be working with county CATs to schedule presentations to freeholders to tell them about the activities of their county CAT and to ask freeholders to take action against tobacco: to issue proclamations in support of various tobacco-control steps, to create smokefree policies, and to sponsor tobacco-control activities.

State

Acting Governor Donald DiFrancesco signed legislation making public school grounds smokefree effective on signing, August 27. The new law is an amendment to the existing law on smoking in educational institutions and closes a gap that has been troublesome. For instance, students with asthma have experienced health problems from secondhand smoke on school grounds. The law still leaves problems, though, because private schools are not required to be entirely smokefree indoors and are not covered by the outdoor law. New Jersey GASP has had many requests for help because of this shortfall and has helped resolve most of the situations.

New Jersey GASP supported dedication of an appropriate amount of Master Settlement Agreement money to tobacco control. We contacted legislators. We distributed "Saving Lives", a video created by the National Center for Tobacco-Free Kids, which shows that comprehensive, well-funded tobacco prevention programs save lives and money.

Legislators turned to New Jersey GASP for help. Senator Joseph Vitale's office called to ask for a copy of Florida's smokefree restaurants legislation; we had done a mailing featuring it. Senator Shirley Turner's office called for information. Daniel Ben-Asher, a senior staffer in the New Jersey Office of Legislative services, wrote to say our expanded website will be "an excellent resource for me".

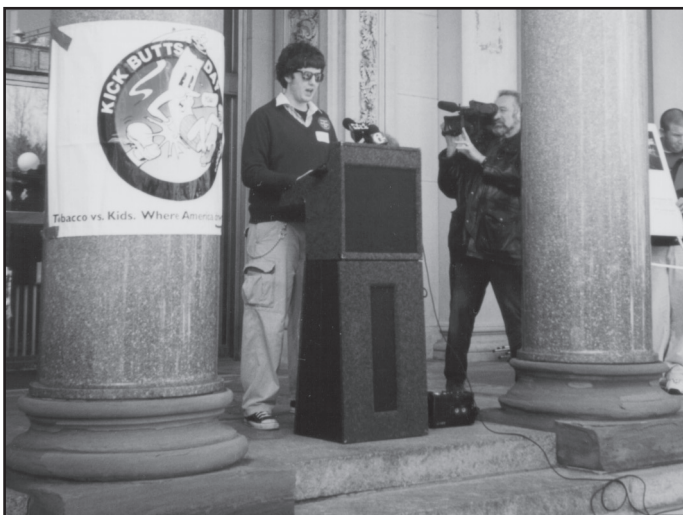
Legislators' Information Service on Tobacco mailings included:

- an editorial supporting the changing of state laws
- information that California's comprehensive tobacco-control program is resulting in fewer deaths and lower government expenses, news clippings on the proposed Philadelphia smokefree air ordinance, plus our new edition of *Local Laws on Tobacco in New Jersey*
- the smokefree dining update, along with a complete directory
- the *Local Laws* update, plus the new *State Laws*, and *State Laws at a Glance*.

The teens in Ocean City High School's Student Coalition Against Tobacco (SCAT) rallied at the Statehouse April 4, and asked for repeal of preemption, state law that limits the ability of local governments to enact smokefree air ordinances. The students had persuaded their City Council to pass a restaurant ordinance on first reading, but the Council decided to abandon the ordinance when Princeton's smokefree air ordinance lost in court. So the teens turned to Trenton for help. Many of the young people work in restaurants and they need an ordinance to protect themselves at work. New Jersey GASP supplied information to SCAT, counseled their Council members, connected them with media, and joined in the Statehouse rally.



Members of the Student Coalition Against Tobacco, Ocean City High School, on the steps of the Statehouse, ask for repeal of preemption. Two Ocean City Council members joined the students: left front, Jody Alessandrine; right rear, Larry Carnuccio, Council President. Behind him, pointing, Tom Gahr, SCAT faculty advisor and New Jersey GASP member.



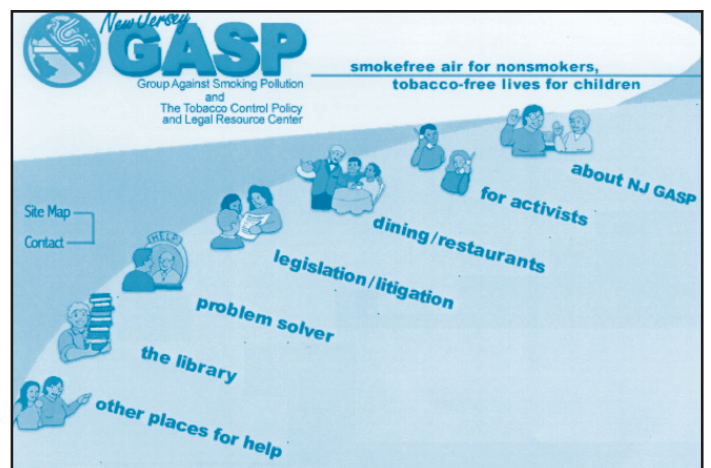
A SCAT speaker asks for protection for teens who work in restaurants.

Federal, other states, international

First class alerts were mailed, on the hot minute, to hundreds of GASPerS about proposed smokefree air legislation in Philadelphia. We also supplied information to the sponsor, Councilman Michael Nutter, did media in support, and alerted colleagues in November and December. The ordinance has been modified and will be reintroduced. We first testified for Philadelphia smokefree legislation at least 15 years ago; this process sometimes moves slowly.

Publications, including website

We worked from autumn 2000 through summer 2001 on our revised website (we didn't know what we were getting into!). But now the homepage is much simpler and more appealing; the architecture and navigation are more sophisticated and functional; individual pages are more readable and attractive (and we have close to 100 pages); the search functions for restaurants and ordinances are more powerful and user-friendly; there's a unique and crucial concordance of local names to municipality names; there is a PDF of *Local Laws* so users can print the chart version; there are new sections to help people find help; there's a library with documents that answer people's needs and that print in attractive formats. Volunteer extraordinaire Jane Hunter found us great contractors, Glenn Cherrits and Howard Weintraub. Volunteers Bea Chambers and Mark Schiff provided lots of hand-holding through the process. We're lucky to have these folks.



Our homepage, a clear, welcoming, lively, and non-orthogonal table of contents for www.njgasp.org.

Sixteen publications focusing on local policy and legislation were produced this year, with a printing total of more than 58,000 copies. After the legal defeat of the Princeton ordinance, in addition to issuing two papers on preemption, we issued “After Princeton, what can municipalities do about tobacco?” (see Legislation section). In response to interest in smokefree outdoor policies and ordinances, we published a new position paper, “Will the sky fall down . . .” (Legislation section). We revised our booklet, *State Laws on Tobacco in New Jersey*, reverifying all existing statutes, and printed a new edition. We decided a shorter version would be helpful for some users and cheaper to produce, so we created *State Laws on Tobacco in New Jersey at a Glance*, squeezing really short summaries of all state laws onto one, single (legal size) sheet of paper. New Jersey GASP documents, like *Local Laws* and dining directories, are central resources for the tobacco-control community. This year’s publications are listed in the Tally section of this newsletter.

Media

“Eating out should be a pleasant experience, not an encounter with a deadly enemy.” That simple, strong statement, which will enrich our armamentarium of sound bites, was part of a long and eloquent editorial in favor of smokefree restaurants in the *Burlington County Times* in August. The newspaper also ran a major story on the success of smokefree restaurants. The coverage came after New Jersey GASP sent our *Update to 100% Smokefree Dining in New Jersey* to all New Jersey newspapers and the *Times* called for more information. Burlington County activists had been reaching out to the media, too.

We logged approximately 50 media appearances and interviews this year. Reporters know New Jersey GASP is the place to get the information and contacts they need – although, now, many reporters use our website and we only know they got information from us when our clipping service sends us copies of their stories. This year’s media “hits” included PBS-TV, three appearances on an hour-long, live, TV talk show seen in five states, plus almost all of the major newspapers that cover New Jersey. The list is in Tally section of this newsletter.

Policy advocacy, public education

We’ve added 1,000 new smokefree individual restaurants to our database this year! That doubles the number of restaurants; the total is now 2,000. We joined colleagues throughout New Jersey in a project to identify previously undiscovered restaurants and to encourage restaurants to go smokefree. An undertaking of this scope was only possible because now we have dozens of new tobacco-control colleagues. Digesting the new restaurants has been a BIG task in our office, but now they’re all entered in our database. We sent every new restaurant a letter of thanks, a copy of the directory, a sign, and marketing ideas. We also provided artwork about smokefree dining, that we’d created for newspaper ads, to several local coalitions to use in ads they ran.



The sign New Jersey GASP created for and provides to smokefree restaurants. It cites a little-known state law that underwrites a management-created policy.

We joined with Infact in several actions to confront Philip Morris “business as usual”. We publicized and distributed Infact’s new video about tobacco marketing, “Making a Killing”. We showed it at our annual meeting in May and notified colleagues about the film. Early in 2001, in Princeton, Infact exposed the impropriety of a Memorial Sloan-Kettering Cancer Institute board member’s also being on the board of Philip Morris. We alerted colleagues and New Jersey GASP members about the demonstration. We also distributed information about Infact’s boycott of Philip Morris Kraft Macaroni & Cheese.

We made 40 presentations and trainings this year – that's lots of dark and stormy nights on the roadways of New Jersey and "dining" on sandwiches eaten while driving between presentations. We taught advocacy skills to colleagues and youth, walked municipal attorneys through the supporting data and process of ordinance creation, and talked to local legislators, decision makers, and citizens. In Chicago, at a national gathering of colleagues who track local legislation, we demonstrated our tracking and reporting systems. The list showing who, what, and where for each presentation is in the Tally section of this newsletter.

We made 23 mailings to a total of more than 23,000 recipients including legislators, chambers of commerce, restaurants, media, libraries, police chiefs, colleagues, and others, sending them new studies, our publications, alerts, and other information. This recurring stimulation and education makes things happen. The list of the mailings is in the Tally section of this newsletter. (Legislators' Information Service on Tobacco mailings are described in the Legislation section.)

We helped more than 800 individuals who called for help, including condo owners, New Jersey colleagues, a bus driver from Cumberland County, an attorney from Turkey, and staffers from the federal government. We participated in a November weekend advocacy training for youth, organized by the New Jersey Department of Health and Senior Services. We joined Monmouth County colleagues in a letter to the Attorney General, protesting Philip Morris book covers. Excerpts from our rave reviews and letters of thanks are in the Tally section.



Susan Lenox Goldman, left, and Cynthia Kirchner, right, major architects of the NJDHSS comprehensive tobacco control program, at the Department's weekend training for youth activists. Teens at the training were all given disposable cameras to take photos of the weekend activities and discovered, when their film was developed, the message "not for sale" – a theme used in the Department's antismoking advertising for youth — appeared on their pictures. Sue Goldman is Director of Prevention Services and Cindy Kirchner is a Special Assistant to the Commissioner, NJDHSS.

Research

We researched and compiled a unique and valuable computerized database of tobacco-control colleagues in New Jersey. It includes New Jersey Department of Health and Senior Services staff, NJDHSS grantees and contractors, state and local coalition members, health officers, municipal alliances, health and other organization staff members, lobbyists, and others involved in tobacco control. Incredibly, there are approximately 400 people in this database! There was a time when New Jersey GASP's one employee was the only person in New Jersey working full-time on tobacco control.

These New Jersey tobacco-control colleagues are entered into our database with primary and additional affiliations (most people are on several coalitions, etc.), to allow for customized contact with them and to prevent duplication in communications. Individuals are also entered with their geographical area of responsibility, to

facilitate localized communication. We needed this information to effectively accomplish our activities and we believed it would be an important and valuable resource for the tobacco-control community in New Jersey. We have had a number of occasions to share it, all five megabytes of it, with colleagues. This database will be the basis of an alert system by fax and e-mail.

We bird-dogged ordinances and restaurants. To improve ordinance tracking, we retained an additional news clipping service to read legal notices. We chased down copies of ordinances we hadn't been able to get for our library. We researched smoking policies of chain restaurants in New Jersey.

The U.S. Office on Smoking and Health called to ask us how we track local laws and restaurants.

Other folks doing research found what they needed at New Jersey GASP. Dr. Omowunmi Osinubi of the UMDNJ School of Public Health, doing a book on tobacco, turned to us for workplace policy information. Dilys Muhammad, a graduate student studying nonprofit organizations, interviewed us about how we created New Jersey GASP. Barbara Gorlick, doing a graduate degree in social change, found resources and lots of history from us.

Equipment, staff, facilities, capabilities

Our improved and expanded website is described in Publications. We have installed a high-speed internet line and purchased an additional computer.

Networking, outreach

When we have media contacts or presentations in New Jersey counties, we alert the Communities Against Tobacco (CAT) coordinator.

We have offered each county CAT coalition the contact information for New Jersey GASP members in their county.

We're now the mailing house for the Badvertising Institute artworks and materials, which spoof tobacco ads.

The director is in China for several years, teaching at Xiamen University, so we're distributing their materials.

Awards given, received

The Ocean City high schoolers in SCAT, the Student Coalition Against Tobacco, were named Youth Advocates of the Year.

This national award was won two years ago by the middle schoolers in COST, Children Opposed to Smoking Tobacco, Runnemede. New Jersey GASP has worked closely with both groups, training them in policy and media advocacy, joining them in presentations to legislators, strategizing with them, etc.

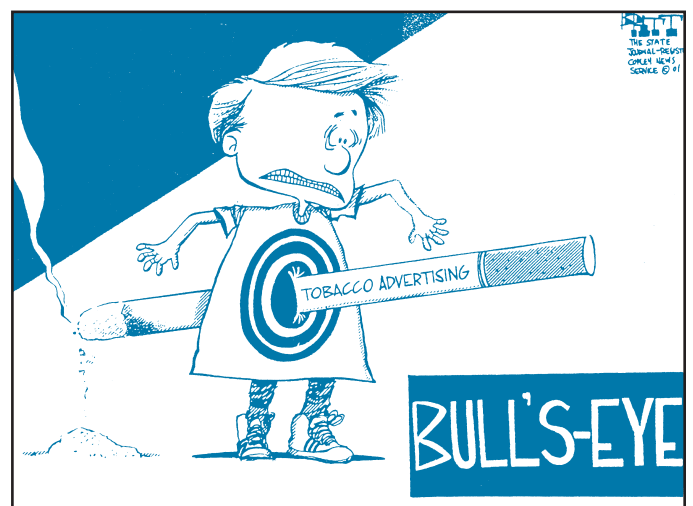
Organizational news

At New Jersey GASP's annual meeting, May 6, on a glorious day at the beautiful Reeves-Reed Arboretum in Summit, members viewed the videos "Making a Killing" and "Saving Lives" and elected officers.

The new treasurer is Archie Palmer, a blood bank administrator and former Episcopal rector. Re-elected were President Douglas Chester, DDS, Vice President John Slade, MD, and Secretary Sallie Sullivan.

The annual audit found appropriate financial controls and records in place. New Jersey GASP filed for (or during) FY 00-01, as usual, an IRS return, a New Jersey Charities Registration annual report, and quarterly and annual reports with the New Jersey Election Law Enforcement Commission, plus appropriate reports to funders (who are listed on the bottom of page one).

Income is now several hundred thousand dollars a year. Over the last few years we have built a reserve that meets the goal, set by our Board of Trustees, to have a balance equal to at least six months' expenses.





TALLY

New Jersey GASP

October 2000 through September 2001

Rave reviews Presentations, trainings, media appearances Media interviews, contacts Publications Mailings

Rave reviews for New Jersey GASP

Thank you for your very prompt and extremely helpful response. I was pulling my hair out when I stumbled across a citation from New Jersey GASP in a CDC publication. I called you and your response was immediate. I realized that even though CDC is the lead federal agency on tobacco control, sometimes we have more to learn from our partners than we know ourselves!

Alison Kelly, Associate Director for Policy, Planning and Coordination, Office on Smoking and Health, U.S. Centers for Disease Control and Prevention

Our coalition requested I write a letter to thank you and your staff for all your prompt and courteous support. The range of your expertise appears to be limitless not just in New Jersey but also across the nation. I cannot think of a coalition activity that doesn't start with the words, "Well, call New Jersey GASP and get their input." The New Jersey tobacco control community is fortunate to have an organization such as New Jersey GASP — the "glue" bonding all of our efforts.

Pamela Fricke, Coordinator, Sussex County Communities Against Tobacco

Our appreciation to GASP for excellent support during the Commission's efforts to enact a Smokefree Public and Work Place ordinance. Your attendance and that of your attorney at our meetings, your provision of materials on the various aspects of this subject including from jurisdictions throughout the United States, your media support, alerting other concerned citizens, your substantial contribution to New Jersey Breathes, allowed us to advance public health goals. Thank you for NJ GASP's important contributions.

Grace L. Sinden, Princeton Regional Health Commission

I would like to express my appreciation for the exceptional public health service you and your organization are providing. Your extensive involvement and experience make you and GASP powerful allies in combating the tobacco interests. GASP's assistance in making available to us sample ordinances, information about legal issues, and strategies to gain public support for our proposed ordinances has been invaluable. GASP has helped boost our confidence level and strengthened our efforts. Your professionalism, expertise, and dedication are most admirable.

Louis Alaimo, Hampton Township Board of Health

How does a grateful, appreciative woman begin to thank you and GASP for all the help you've given me when I thought there wasn't anyone who would be willing. After months of torture from heavy, horrific, cigar smoking odor that invaded my home, making me very ill, I turned to you. The rest, as they say, is history, a successful end to one of the most difficult times in my life —victory in this battle of cigar smoke invasion. You have my undying respect, admiration, and blessings. I know others feel the same. God bless you and your wonderful staff.

Diane Corson, Metuchen

Thank you for supporting us at the Borough Council meeting. I don't know what we would do without you! How can anyone not take your side after hearing you?

Linda Hurd, Children Opposed to Smoking Tobacco, Runnemede

I spoke to each of the members of the Middlesex Borough Committee on Teen Smoking and they were all very impressed. Two members said that they would have been very happy to have you stay and speak for a couple more hours.

Kevin Sumner, Health Officer, Middle-Brook Regional Health Commission

Thank you for coming to the Manville Board of health meeting on only one day's notice. The Board was very

grateful for the excellent information you presented. I asked you to speak for 10 - 15 minutes. However, because of such passionate interest from you and the board, as well as numerous questions, your talk lasted 1 1/2 hours! You could tell the Board was pleased with your presentation by the applause you received at the end.

Steven T. Krajewski, Health Officer, Borough of Manville

You dazzled everyone with your knowledge about any and every topic related to tobacco. You quickly respond to any question with a clear and accurate answer. You are one of the most effective speakers — entertaining and engaging — I have ever had the pleasure of listening to. You are dedicated to protecting and educating all of us. It was a pleasure to meet the person who has been so gracious to me on the telephone.

Sheila Risley, Sussex County Department of Health

Presentations, trainings, media appearances

Audience – topic

NJ Peer to Peer advisory board – teens as advocates, history in NJ
 4H club, Morristown – what youth can do
 Millburn Municipal Alliance – possible actions
 Manalapan Board of Health – ordinances in NJ, U.S.
 NJ League of Municipalities convention, Atlantic City – role of local governments
 Bergen CAT – Princeton decision, preemption, lobbying rules
 Atlantic County CAT – training
 Rockaway Health Department – training for Morris County Tobacco Control Specialist
 Middlesex Borough, Mayor’s task force on teen smoking – solutions
 Essex-Union CAT – history of tobacco control, where we are now
 Mt. Holly, Burlington CAT – what you can do, successes
 Warren County HD – training for businesses
 CN8-TV, “Family Talk” – secondhand smoke
 Runnemede Council, with COST kids – tobacco problems in NJ
 Manville Board of Health and Council liaison – ordinances in NJ, U.S.
 Bergen County Health Department and Bergen CAT – staff training
 Sussex County Health Department staff, local board of health members, others – training
 Salem CAT – ideas for action
 Monmouth coalition staff – training
 Sussex CAT staff – training
 Frankford Twp. Board of Health – ordinances in NJ, U.S.
 Hampton Twp. Board of Health – ordinances in NJ, U.S.
 Kearny, committee on smoking in schools and community – solutions to tobacco problems
 Burlington County Freeholders, legislative breakfast – after Princeton, what towns can do
 Hunterdon CAT, breakfast meeting – smokefree air policies
 Rutgers University, health policy class – tobacco controls
 Belmar town council – smokefree air ordinances in NJ, U.S.
 Sussex, Stanhope Children Against Tobacco – advocacy training
 CN8-TV, “It’s Your Call” – Belmar ordinance
 Middlesex County Health Department – training
 Ocean County Health Department – training
 Wayne, annual town breakfast meeting, municipal alliance – tobacco control

Sussex County, boards of health – ordinances in NJ, U.S.
 Chicago, national meeting of activists and researchers – tracking ordinances and policies
 Aberdeen Twp. Manager – ordinances in NJ, U.S.
 CN8-TV, “It’s Your Call” – outdoor smokefree air ordinances
 Bergen CAT coalition – ordinances in NJ, U.S.
 Cape May CAT – policies and ordinances
 Morris County League of Municipalities – role of local governments
 Washington Twp. (Morris) Board of Health – ordinances in NJ, U.S.

Media interviews, contacts

Media – topic

NJ 101.5 – new cigarettes
 NJ 101.5 – smoking prevalence not dropping
 Star Ledger – smoking outdoors
 Star Ledger – “sin lobbyists”
 Star Ledger – Philip Morris image advertising
 Asbury Park Press – new study on attitudes about smoking and ETS
 Ridgewood News – Bergen CAT presentation
 Philadelphia newspapers – letter to the editor about Philadelphia ordinance
 Bergen Record – Leonia outdoor ordinance
 New York Times – op ed about outdoor policies
 Ridgewood News – minors and tobacco
 WRNJ – cessation, social and legislative changes
 Ridgewood News – minors and tobacco
 WRNJ – NJ tobacco programs
 Asbury Park Press – NJ and tobacco control since the ’64 Surgeon General’s report
 NJ 101.5 – NJ tobacco programs
 WRNJ – NJ tobacco programs
 PBS-TV “Spotlight On” show
 Star Ledger – Lincoln Park “butt hut”
 Freehold News Transcript – smokefree restaurants, social changes
 Bergen Record – NJ tobacco programs
 New Jersey Herald – cigarette litter
 Asbury Park Press – Belmar beach ordinance
 Randolph Reporter – herbal cigarettes, minors’ ordinance
 Star Ledger – how to encourage restaurants to be smokefree
 WCTC – Ted Efav show (appearance)
 Star Ledger – outdoor law in Irvington
 Gene Dillard (NPR, WOR, others) – SCAT’s state house rally

New York Times – Belmar ordinance
 SandPaper (Belmar) – Belmar ordinance
 Courier News – SCAT statehouse rally
 New York Times – Belmar ordinance
 SandPaper (Belmar) – Belmar ordinance
 Health States magazine
 Star-Ledger – smokefree restaurants
 Atlantic City Press – outdoor ordinances
 NJ 101.5 – federal lawsuit against tobacco industry
 Daily Record – Roxbury outdoor ordinance
 Star-Ledger – Mass. Billboard law and Supreme Court decision
 Burlington County Times – smokefree restaurants
 Teaneck Suburbanite – outdoor policies
 WGHT, Pompton Lakes – smokefree school grounds law
 Star-Ledger – preemption repeal

Publications

Local Laws on Tobacco in New Jersey
Update to Local Laws on Tobacco in New Jersey
State Laws on Tobacco in New Jersey
State Laws on Tobacco in New Jersey at a Glance
Update to 100% Smokefree Dining in New Jersey
 New Jersey GASP Newsletter
 After Princeton, what can municipalities do about tobacco?
 Will the sky fall down if it's not held up by tobacco smoke? (outdoor ordinances)
 Marketing your 100% smokefree restaurant plus fact sheets, restaurant patron stickers, restaurant signs, etc.

Mailings

Recipients – contents

- Colleagues – *100% Smokefree Dining in New Jersey, Smokefree Dining Is Best, Smart Restaurateur*, patron stickers, restaurant sign, “Marketing your 100% smokefree restaurant”, return restaurant envelope, Eagleton Poll, offer of trainings and materials
- Mayors, local boards of health – *Local Laws on Tobacco in New Jersey*, position paper on preemption, and offer of presentations

- New Jersey GASP members – newsletter, patron stickers, roster of legislators
- Media, legislators, libraries, colleagues, health officers, police chiefs, municipal clerks, local boards of health, New Jersey GASP members – announcement of the New Jersey GASP website
- Colleagues – *Local Laws on Tobacco in New Jersey*, position paper on preemption
- Colleagues – offer of trainings, newsletter
- Media – *Local Laws on Tobacco in New Jersey*
- Mayors, municipal attorneys, local boards of health, colleagues – “After Princeton ...”
- Media – *Update to 100% Smokefree Dining in New Jersey*
- Colleagues – *Update to 100% Smokefree Dining in New Jersey*, “Marketing your 100% smokefree restaurant”, restaurant patron stickers
- Local boards of health – similar to above
- Colleagues – *Update to Local Laws on Tobacco in New Jersey*, “Will the sky fall down ... (out door laws), *State Laws on Tobacco in New Jersey, Update to State Laws*
- Media – similar to above
- Mayors, municipal attorneys, local boards of health – similar to above plus offer of educational presentations
- Colleagues outside New Jersey, including for eign – similar to above, plus *Update to 100% Smokefree Dining in New Jersey*
- New Jersey GASP members – *Update to 100% Smokefree Dining in New Jersey*, Infact boycott information
- Smokefree restaurant owners – letter of thanks, artwork for restaurant advertising, *100% Smokefree Dining in New Jersey*, sign
- Mayors, municipal attorneys, municipal clerks, police chiefs, local boards of health, legislators, media, chambers of commerce, colleagues, libraries, and New Jersey GASP members – announcement of New Jersey GASP’s expanded and improved website

Plus legislative alerts, Legislators’ Information Service on Tobacco mailings (see Legislation section), and mail to hundreds of individuals with particular requests.

This newsletter is published by New Jersey GASP, the Group Against Smoking Pollution. New Jersey GASP is a nonprofit, educational organization founded in 1974. Goals: to secure smokefree air for nonsmokers and to ensure tobacco-free lives for children.